

Fake or Real? Know the Deal

Essex Police have launched a groundbreaking AI Safety Campaign in partnership with BT and EE to tackle the growing risks posed by artificial intelligence (AI) misuse and deepfake technology. This is the first time a UK police force is working directly with a global technology firm to provide practical advice to parents, guardians and young people.

AI technology offers incredible opportunities, but it also introduces serious risks when misused. Deepfake content - highly convincing, fabricated images or videos - can be used to exploit young people, sometimes without their knowledge. Artificially generated Child Sexual Abuse Material (CSAM) is one of the fastest-emerging crimes Essex Police is actively investigating.

The campaign is designed to help you understand:

- What deepfakes are and why they matter
- How to protect children from harm online
- What to do if an image is misused



Find out more here, including advice on how to protect your child:

<https://eephonesmart.co.uk/fake-or-real>

BBC iPlayer for Kids

Children under the age of 13 can have their own iPlayer profile, which includes content from CBBC, CBeebies and other suitable BBC programmes.

You can download the iPlayer app and then find out how to create a profile here:

<https://www.bbc.co.uk/iplayer/help/questions/about-the-childrens-experience/iplayer-child-experience>

Going on a long journey? The BBC also have compiled a list of shows and films as well as games and quizzes to make the journey go quicker:

<https://www.bbc.co.uk/cbbc/watch/best-films-games-and-quizzes-to-keep-kids-entertained-on-long-journeys>

WhatsApp

Update: Parent-Managed Accounts

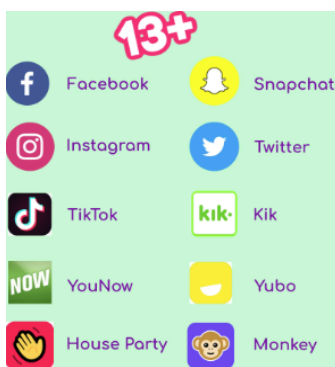
WhatsApp have announced that they are rolling out the option of Parent-Managed accounts for those under the age of 13. The settings will include allowing you to choose who can contact your child and ensuring only you can add them to groups.

Find out more here: <https://faq.whatsapp.com/894871699629864>

Whilst these features could be useful, it is important to emphasise that just because the option now exists, **WhatsApp may still not be an appropriate platform for your child to be on.**

There are often reports of children experiencing issues on WhatsApp, particularly with group chats. Wayne Denner (online safety trainer) explains more here:

<https://www.waynedenner.com/whatsapp-parent-managed-accounts-what-parents-need-to-know/>



Thank you for your continued support.
Miss Bennett (Computing Lead)